

WHA 2007 Community Benefit Fact Sheet

Columbia St. Mary's exists to make a positive difference in the health status and lives of individuals and our community, with special concern for those who are vulnerable.

Traditional Charity Care

\$11,022,121

Charity Care is free or discounted health services provided to persons who cannot afford to pay and who meet the criteria for financial assistance.

Unpaid Costs of Medicaid

\$31,484,916

Government sponsored health care includes the costs of public programs- the shortfall created when a facility receives payments that are less than the cost of caring for public programs beneficiaries.

Other Public Programs

\$ 3,088,749

Public programs are directed to at-risk persons in the broad community designed to improve community health.

Community Benefit Programs (net expense)

\$ 13,920,456

Community Health Improvement

\$ 3,415,105

These activities are carried out to improve community health and include community health education, community-based clinical services, support groups, self-help programs and health care support services.

Health Professional Education

\$ 8,588,580

Helping to prepare future health care professionals is a significant community benefit and includes medical students, nursing students, and scholarships for professional education.

Research

\$ 149,613

Research consists of community and clinical health research including studies on vulnerable populations and evaluation of innovative treatments.

Financial & In-Kind Donations

\$1,470,810

Donations incorporate funds and in-kind services donated to the community at large. The donations model CSM's goals and mission to include not-for-profit community organizations, projects and initiatives.

Community Building

\$ 149,930

Community building activities include programs that, while not directly related to health care, provide opportunities to address the root causes of health problems. These activities support community assets by offering the expertise and resources of the health care organization.

Community Benefit Operation

\$ 146,418

Community benefit operations consists of dedicated staff, community health needs assessment and community benefit strategy and operations.

Total Value Provided to the Community

\$59,516,242

Community Benefit Philosophy

Our community has many needs. It also has many strengths. In order to best use our resources, Columbia St Mary's (CSM) must address important needs in the community in partnership with people and organizations with similar missions. Programs and services are best when they are **collaborative, strategic** and **sustainable**.

Because of the size and nature of many community health issues, CSM alone does not have enough resources to solve the problems. The best hope for success is seen in **collaborations** that bring together the resources of many organizations CSM will seek partners that are mission-driven, devoted to excellence and capable of creative partnerships to solve community problems. A program or service is **strategic** when it serves vulnerable people through the use of special talents and skills of people and programs within CSM. Strategic programs are seen where great community need is addressed by unique talents and skills. A program or service is **sustainable** when it is supported by a variety of sources including reimbursement, grants, donations, volunteer and student support and contributions from other organizations. It is important to have a variety of resources available to serve vulnerable people.

Financial data is based on Fiscal Year 2007 Community Benefit reporting to Wisconsin Hospital Association.